

CCC President Dr. Leah L. Bornstein receives 2013 ATHENA award

Congratulations to CCC President Dr. Leah L. Bornstein, who was recently awarded the 2013 ATHENA award, given by the Flagstaff Chamber of Commerce. The Chamber gives out the ATHENA award to women leaders who demonstrate the highest levels of professional excellence, commitment to the community, and mentor other women to reach their career goals.

Dr. Bornstein received the award Jan. 24 at the Chamber's Annual Meeting Luncheon at the High Country Conference Center in Flagstaff.

Dr. Bornstein has dedicated more than 25 years to higher education in a variety of leadership and management roles. Throughout her career she has advocated for student success, quality instruction, increased access to education, and strong enrollment and completion rates. Dr. Bornstein has served as CCC's president since 2007.

Dr. Bornstein's many accomplishments include one that has had major impact on Flagstaff and Coconino County: the creation of an award-winning national and state community college/university partnership model, CCC2NAU. The program assists students with a seamless transition into Northern Arizona University.

"In just a few years, Leah Bornstein has had a profound impact on Flagstaff and Coconino County," NAU President Dr. John Haeger wrote in Bornstein's

nomination application. "She is a tireless advocate for CCC and has strengthened the ties between the community college and the university. The path-breaking program of CCC2NAU provides county residents a less expensive yet high quality avenue to an associate and then a baccalaureate degree. Leah is also an important statewide advocate for higher education and represents our state at several regional and national associations. She is a member of Flagstaff Forty and serves her community whenever asked."

In recognition of her leadership, commitment and contributions to NAU and Coconino County, Dr. Bornstein was awarded an honorary Doctorate of Humane Letters from NAU in May 2012.

Dr. Bornstein also led the College through unprecedented economic challenges. Her leadership led to a 20 percent increase in enrollment, a budget restructure that improved long-term financial stability while recovering from an almost 50 percent budget reduction, CCC's continued accreditation from the Higher Learning Commission, and a nationally-recognized Sustainable Financial Plan - a model for community colleges facing significant funding reductions. Through Dr. Bornstein's tireless and persistent visits to the Arizona legislature and the Governor's office, they now know the significance of achieving long-term financial sustainability for this College and Coconino County.



Dr. Leah L. Bornstein holds her ATHENA award

In her role as the first female President at Coconino Community College, Dr. Bornstein mentors women; supporting and guiding them on their pathway to success. Dr. Bornstein mentors young women that are enrolled at both CCC and NAU. Since arriving at CCC several students have "shadowed" Dr. Bornstein, attended board meetings and college council meetings to help them get a full understanding of what it takes

Continued on page 4 - Athena

CCC explores future options after voters reject override

Coconino Community College is considering expenditure cuts and revenue generation over the next three years to help financially sustain the institution after voters rejected a property override initiative in November. A combination of low property taxes and state cuts has forced the College to seek additional revenues.

"We are responding to the voice and choice of the community and it's our job to keep the College alive," said CCC President Dr. Leah L. Bornstein. "These conversations must occur to keep the institution moving forward. The District Governing Board is going to have to make heart wrenching decisions that will affect viable programs and services. These tough choices will ultimately affect current students and employees."

CCC officials are considering cutting one of its core missions in its entirety.

"These next cuts will be painful," Bornstein said. "We anticipate the Board will choose options for the Financial Austerity Plan at the Feb. 25 District Governing Board meeting."

The CCC District Governing Board met Jan. 28 with hopes of establishing a plan to allow the College time and find resources to strengthen itself.

Coconino County voters in November denied CCC's request to fund a seven-year \$4.5 million override. Last year, a Citizens' Review Panel, comprised of local business and community leaders, recommended the College seek voter approval for a property tax increase of \$5.5 million to a \$6.5 million budget increase, but the Board decided a lower amount was more prudent.

The override was generally supported in the Flagstaff metro area and reservation communities, but defeated primarily in areas outside of Flagstaff. The money would have helped the College preserve the College's three core missions.

1. Provide career and technical education that is much needed in northern Arizona, including: nursing, fire science and paramedic instruction.
2. Prepare students within the educational pipeline seeking bachelor's degrees and beyond through programs such as the award winning transition program of CCC2NAU, STEM classes and high school programs where students earn college credit while still in high school.
3. Provide training for employees at local and regional companies, workforce development and lifelong learning opportunities for all Coconino County residents.

The College currently has the highest tuition level of any community college in Arizona. The high tuition rate is a direct consequence of very low property taxes and state funding cuts.

In 1991, Coconino County voters approved the creation of Coconino Community College. Over the past 20 years, the College's mission has expanded to meet community needs, but CCC's property taxes have been strictly limited -- the lowest tax rate of any community college in Arizona. If the override had passed, the increase in funding would have kept CCC at the lowest property tax rate of any community college in Arizona.

Coconino Community College District Governing Board Calendar

Jan. 13-14 - District Governing Board retreat. The District Governing Board met in executive session to review draft options and financial information regarding the College's financial future and sustainability.

Jan. 28 - District Governing Board regular meeting. The District Governing Board met in executive session to continue reviewing draft options and financial information regarding the College's financial future and sustainability.

Feb. 25 - District Governing Board regular meeting. District Governing Board may approve tuition and fees, and financial sustainability plans for fiscal year 2015.

March 25 - District Governing Board regular meeting.

April 29 - District Governing Board regular meeting in Page, Ariz.

May 27 - District Governing Board regular meeting. Fiscal year 2015 final budget approval and TNT hearing.

Regular board meetings are held at the Flagstaff Lone Tree Campus Board Room at 5 or 5:30 p.m.

Please visit: www.coconino.edu for current information. Dates, times and locations are subject to change.

CCC Goodwill partnership recognized as C4 best practice

Coconino Community College's partnership with Goodwill Industries of northern Arizona has been recognized as a Community of Practice as part of the Community College/Career Collaboration (C4) Initiative.

Officials from Goodwill Industries International and the American Association of Community Colleges toured CCC's Flagstaff campuses and Flagstaff's Goodwill site last semester as part of the C4 partnership model.

The recognition was based on collaborative work to help non-traditional learners attain GEDs, complete industry specific certificate training and/or degree-seeking programs.

Tanya Anderson of Goodwill, along with Mary Moorhouse from AACC, visited the Flagstaff sites and called the collaboration "organic."

"There are 70 Goodwills working with 113 community colleges across the country. We are trying to help folks figure out what's important in their community. We want to help identify the intricacies of their programs that make them successful," Anderson said.



CCC and Goodwill have teamed up on several programs including the 1st Summer Youth Program, where CCC provides job skills training for teens and Goodwill provides summer jobs.

The organizations also teamed up for Goodwill

U, where Goodwill employees take a retail training and leadership course that can translate into three credit hours at CCC. The credits go toward an associate degree in applied science in business, associate in business or an associate of arts in business.

CCC Foundation encourages scholarship applicants

The Coconino Community College Foundation, a 501(c)(3) non-profit organization that is separate from Coconino Community College, has the sole purpose of supporting Coconino Community College and the students it serves.

One of the ways the Foundation serves students is through its scholarship program. Currently there are more than 70 scholarships available through the CCC Foundation.

"Many students just assume that they are not qualified or that it's just too much work to apply for scholarships, but that is not usually the case," said Scott Talboom, Executive Director of Institutional Advancement. "There are a wide variety of scholarships available for students, and not all are tied to high grade point averages and SAT or ACT scores. The process is also easy. The student needs to fill out one application for all of the scholarships, and submit a 1,000 word essay."

If the student wants to spend extra time, they can also provide additional information for individual scholarships to increase their chances for success. Over the years, individuals and corporations have established scholarships to honor loved ones that have passed away or specific populations such as veterans or students with learning disabilities. Private foundations such as the Raymond Educational Foundation have also been instrumental in establishing and maintaining scholarships. There are also scholarships specifically for students in the popular CCC2NAU college transition program.

The CCC website lists opportunities from outside organizations like the Arizona Community Foundation, which provides more than \$3 million of funding for scholarships each

year. The deadline for scholarship applications is March 31 for the Fall 2014-Spring 2015 school year.

To see which applications are available through the CCC Foundation, please visit:
www.coconinofoundation.org/scholarships.html

APPLICATION TIPS

- Be organized
- Pay attention to deadlines
- Check the criteria listed for each scholarship
- Use key words in your essay that relate directly to the criteria
- Be realistic (do not exaggerate your grades, memberships, skills, etc.)
- Write your essay in a separate document to check the word count
- Have a second set of eyes proofread your application
- You will then cut and paste your essay into the online application form
- Complete your FAFSA (Free Application for Federal Student Aid)

HOW TO APPLY

Have you been ADMITTED to Coconino Community College?

You will need a student ID to complete the application.

To apply for admission online visit:
www.coconino.edu/apply-now.

You will be required to submit an essay. Pay attention to word limits, grammar, and spelling. It is always best to cut and paste from a word processing file.

There is a time limit of 30-45 minutes for completing the online form. Use your time wisely and save often.

When you submit the application, you will receive an automatic email notifying you that it has successfully been submitted.

You may make changes up until the deadline of March 31.

If you have any technical problems call the CCC Help Desk at 928-226-4357.

CCC GENERATES
\$15.10
FOR EVERY TAXPAYER
DOLLAR INVESTED

\$167
million
Annual Economic Growth

\$305
million
Added to the Economy
(Economic growth + increased graduate income productivity to date)

CCC alum returns as Adult Education Assistant

Stephanie Charles sees her role as an Adult Education Assistant at Coconino Community College as being a liaison to students.

The CCC alum knows that many times, students without a high school diploma have a lack of certain resources.

"I want to help them understand the importance of getting an education," Charles said.

While at CCC, Charles was a part of the CCC2NAU program and earned her associate degree in psychology. She went on to graduate from Northern Arizona University with a dual major in psychology and criminal justice and criminology.

She was an active student, serving both on Cardinal Key and the Criminal Justice National Honor Society. As a former student employee for NAU's Financial Aid Department, she earned Employee of the Year 2012, Employee of the Month of March 2012, and Jack of All Trades Award 2012. In addition, she was voted Miss Congeniality of Cardinal Key and was a Chief Manuelito scholarship recipient.

"I was a young mother who was determined to set an example for my daughter through education, commitment and setting goals for myself," Charles said.

Her goal now is to earn a master's degree in higher education.

"I would love to work to recruit more students to attend college," Charles said. "I see a lot of reasons why Navajo students are dropping out. It's really important that they see someone as an example that they can relate to."

Ultimately, Charles would like to travel to rural Native American reservations and show potential students the admissions and financial aid process of college.

"I want to be their guide and speak on their behalf," she said.



Stephanie Charles - Courtesy photo by Sam Pindler

Evening of art, gourmet food and entertainment to raise money for Fine Arts Dept

Call for submissions! Every year, the Coconino Community College Palette to Palate signature art piece is a CCC student's work, chosen by a committee of art faculty and CCC staff.

We are looking for CCC student entries for this year's Palette to Palate signature art piece. Please bring your submissions to the Foundation Office on the Lone Tree campus. All entries must be appropriately framed and mated. Deadline to enter is 5 p.m. Feb. 27. Please contact Ashley Gillum, Marketing and Events Coordinator for more details at 928-226-4312.

Benefiting the Fine Arts Department, Palette to Palate consists of great food from some of the best restaurants in Flagstaff, silent and live art auctions and entertainment by CCC Fine Arts students. Funds raised at Palette to Palate events go directly to Fine Arts students to help with travel, scholarships and equipment. This year's event is at 5 p.m. April 25 at the Lone Tree campus, 2800 S. Lone Tree Road, Flagstaff.

Ticket prices are \$40 for general admission, \$70 for couples, and \$30 for CCC students. The annual fundraising event is truly one of Flagstaff's signature art events and has grown over the years thanks to

great community participation and support to keep northern Arizona's arts community vibrant. This event will feature heavy hot and cold hors d'oeuvres, gourmet desserts and beverages.

For tickets to the event, contact CCC's Marketing and Events Coordinator, Ashley Gillum at 928-226-4312 or ashleygillum@coconino.edu



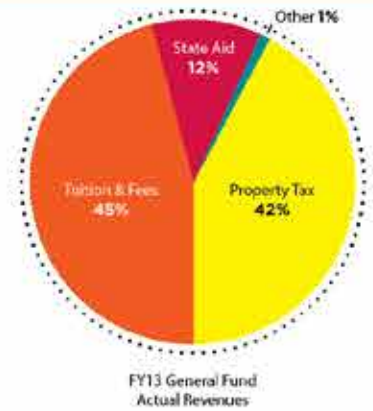
SMART FACTS

Where Does My Property Tax Dollar Go?



Coconino Community College received 6% of all 2013 property taxes collected by the Coconino County Treasurer, which supports the College's vision, mission and strategic goals. Percentage of tax distributions and taxing districts vary by property location.

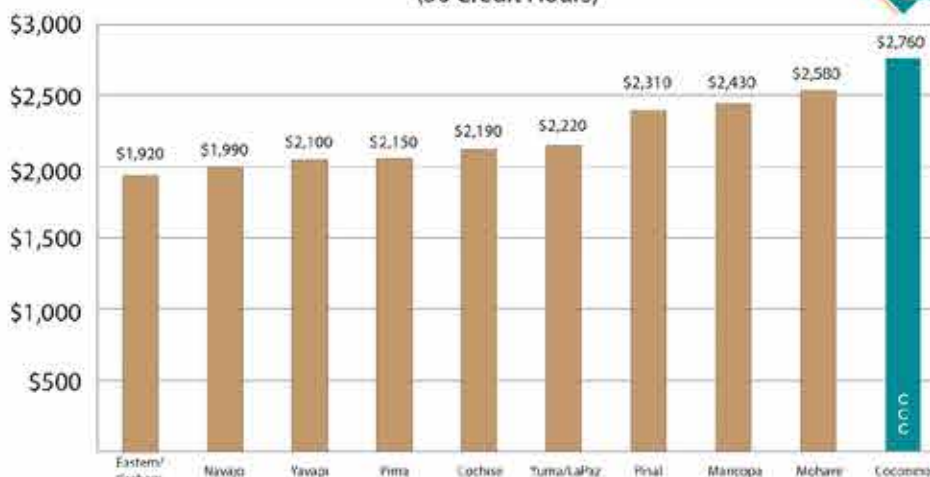
CCC's Funding Sources



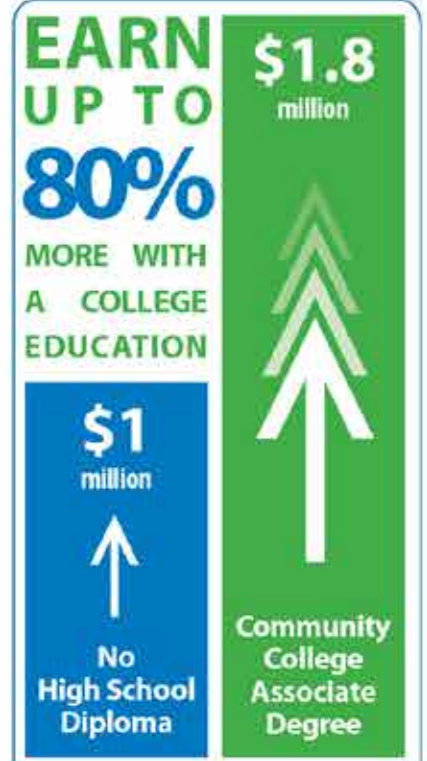
FY2013-14 Community College Primary Property Tax Amount By District (Per \$100,000 Of Assessed Value)



FY2013-14 Community College Tuition & Fees By District (30 Credit Hours)



LEARN more EARN more



2011 U.S. National Data Based On Lifetime Earnings

Property tax rate and state aid cuts drive CCC tuition and fees to highest level in Arizona

The property tax rate in Coconino County is the lowest in the state with only six cents of every dollar collected in 2013 going to help fund CCC. During the past several years cumulatively, Coconino Community College has experienced cuts of more than \$15 million in state aid funding according to CCC's Office of Business and Administrative Services. Tuition increases at the College are in response to a low property tax rate combined with state aid funding cuts. As a result, CCC's tuition and fees are at the highest level in the state compared to other Arizona community colleges. Consequently, CCC is financially at its tipping point despite raising tuition and fees and implementing district-wide cost saving initiatives.

The CCC STAR is a publication of Coconino Community College

Public Relations & Publications Coordinator

Ofelia Gonzalez 928.226.4374
Ofelia.Gonzalez@coconino.edu

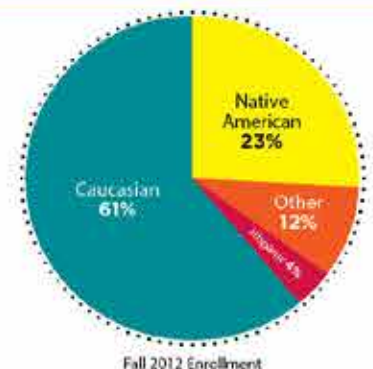
Public Information Coordinator

Brian Harris 928.226.4302
Brian.Harris@coconino.edu

Sr. Graphic Design Specialist

Trevor Welker 928.226.4372
Trevor.Welker@coconino.edu

A Diverse Student Population



Vital to Your Future

Coconino Community College is at the heart of education throughout all 18,000 square miles of Coconino County.

CAMPUSES:

Flagstaff Lone Tree Campus and District Offices
2800 S. Lone Tree Road
Flagstaff, AZ 86005
928.527.1222

Flagstaff Fourth Street Campus
FMC Institute for Nursing Education
3000 N. Fourth St.
Flagstaff, AZ 86004
928.526.7600

Page/Lake Powell Campus
Navajo Generating Station
Technology Center
475 S. Lake Powell Blvd.
Page, AZ 86040
928.645.3987

INSTRUCTIONAL SITES:

Grand Canyon
1 Boulder St., Grand Canyon, AZ 86023
928.638.2461, ext. 404

Fredonia
475 S. Lake Powell Blvd., Page, AZ 86040
928.645.3987

Williams
636 S. 7th St., Williams, AZ 86046
928.527.1222

Dine College - Tuba City
475 S. Lake Powell Blvd., Page, AZ 86040
928.645.3987

Scan Here to Learn More About CCC



Lab science course has students looking skyward to understand ancient civilizations

A lab science course offered this semester at Coconino Community College has students looking toward the sky to understand ancient civilizations.

Archaeoastronomy, which is a three-semester long course, recognizes that every ancestral culture examined has had its own observation of the sky.

"The goal is for students to better understand the development of science within ancestral culture," CCC instructor Bryan Bates said. "The sky is open to everyone."

Bates is only one of a handful of instructors across the United States that teach this course.

"This is the most fun class that I teach. It's about the development of science and the student gets to explore astronomy of their own culture," Bates said. "I have them look at the history of their own culture's development."

Bates, who has studied this topic for decades,

remembers one site in Chaco Canyon in northwestern New Mexico. He researched a sun dagger spot where the ancient people were looking at a moon pattern that was 18 and a half years long.

Hunter-gatherer tribes tended to use constellations because they were always moving. They didn't have a consistent horizon as a reference, Bates said.

Bates gives various examples, many in northern Arizona, where he has researched and found sun and moon markers. Throughout the semester, students will visit different sites to get a firsthand look.

"Northern Arizona is an ideal place for this," he said. "There are several ancestral native habitations that have sun and or moon markers. You have to be there at the time when the interaction occurs, typically a rise or set event."

Continued from page 1 - Athena

to be a leader in the community. Dr. Bornstein also encourages all employees at the College to challenge themselves through personal and professional growth, allocating resources whenever possible for staff to obtain training in their areas of expertise. Dr. Bornstein is very accessible to faculty, students and staff, and offers many opportunities to meet with her through monthly brown bag lunches formatted to be informal, which encourages open and honest communication.

"As President of Coconino Community College, Dr. Bornstein has served with passion and commitment to this community. I am a successful young woman whose determination was highly influenced by her," wrote Cynthia Pardo, Parent Awareness and Community Outreach Coordinator for First Things First Coconino Regional Partnership Council. "During my time serving as president of the CCC Phi Theta Kappa Honor Society, I looked up to Dr. Bornstein as a mentor and an impeccable role model. Her honesty, friendliness, and intellect encouraged me to seek out her friendship and advice. Since that time, I have continued my friendship with her, and think she is a perfect candidate to be recognized."

CCC2NAU enrollment increases by 300 students

Northern Arizona's premier higher education institutions, Coconino Community College and Northern Arizona University, continue to combine forces to offer students an innovative educational pipeline program that provides a smooth and seamless transition toward earning a baccalaureate degree.

Since last year, the program has registered an additional 300 students, pushing CCC2NAU enrollment past 1,300 students.

Announced in the fall of 2008 during a joint news conference with CCC President Dr. Leah L. Bornstein and NAU President Dr. John Haeger, the CCC2NAU program is open to community college students who are interested in pursuing a bachelor's degree. The program is distinguished by its tailored intensive advising with shared expertise from CCC and NAU, and a seamless transition from CCC to NAU.

In 2012, CCC2NAU was awarded a four-year Trade Adjustment Assistance Community College & Career Training (TAACCCT) grant from the U.S. Department of Labor. CCC Director of Student Services, Veronica Hipolito oversees the TAACCCT Grant with the goal to expand and enhance the CCC2NAU program.

"We appreciate the U.S. Department of Labor's investment that enables CCC2NAU to meet the workforce development needs of the region by equipping graduates with the education and skills to obtain high-wage, high-skills employment," Hipolito said. "CCC is honored to have been chosen as one of 79 grantees in the nation."

TAACCCT grant funding is expanding the capacity of the CCC2NAU program to serve more

students by increasing advising and learning support services, improving the CCC online presence, and improving the College's technological infrastructure for student records.

Students who register for the CCC2NAU program receive an NAU email address and an NAU ID card that provides free access to NAU's Cline Library



CCC2NAU remains a seamless transition to a bachelor's degree

services, computer labs and athletic events. CCC2NAU students also receive access to low-cost or discounted services, programs and events, including theater and symphony performances, meal plans, the NAU health center and recreational facilities.

CCC2NAU saves students and their families more than \$12,000 in tuition (two years at CCC plus two years at NAU) and offers automatic transfer of credits and waives application fees. Additionally, national studies support the notion that community college students who continue their education and earn a bachelor's degree can expect to double their annual earning potential.

"We have found that the CCC2NAU program is life-changing for those who may not have considered continuing their education beyond the community college," Bornstein said. "CCC2NAU provides students with academic guidance earlier to help them succeed in reaching their educational goals. At the same time letting them know that a team is behind them, coaching them all along the way."

CCC2NAU also features a mandatory Information Session to help students navigate through community college and university resources and systems, and integrate into university life and culture.

"This partnership between Northern Arizona University and CCC is the key to success for many students in this region," Haeger said. "The CCC2NAU program is open to any student who seeks a bachelor's degree, setting it apart from other programs. Our two institutions are committed to providing the resources students need to achieve their educational and career goals."

For information about the CCC2NAU program, visit www.ccc2nau.info or contact a CCC2NAU academic advisor at 928-226-4323.

President of Williams Grand Canyon Chamber of Commerce appointed to CCC District Governing Board



Gioia Goodrum is the newest CCC District Governing Board Member

Gioia Goodrum, the President/CEO of the Williams Grand Canyon Chamber of Commerce, has been appointed to the Coconino Community College District Governing Board.

Coconino County Superintendent of Schools Robert Kelly appointed Goodrum to serve after CCC District Governing Board member Jack Hadley resigned in November. Goodrum's term will run through Dec. 31, 2014. She has the option of running for election to fulfill the final two years of Hadley's original six-year term. Kelly swore in Goodrum at the Jan. 28 governing board meeting.

"Although there are sure to be challenges ahead, I am confident the District Governing Board and College leadership will provide a strong plan for the future of CCC," Goodrum said. "I am honored and looking forward to serving on the Board because I have a background in higher education and strongly believe

in the community college system. More importantly, I support CCC's mission to provide a quality education for all Coconino County residents."

The role of the five-member CCC District Governing Board is to govern on behalf of the citizens of Coconino County. Responsibilities include: hiring, evaluating and supporting the College President as the institutional leader, monitoring the fiscal health of the College, setting and monitoring policy direction such as community needs and high quality programs and advocating for the College.

"Gioia has a proven background in higher education, community college administration, business and industry. She will be a strong asset to the College's District Governing Board," said CCC President Dr. Leah L. Bornstein. "We look forward to working together with Gioia and welcome her as the new Board Member representing District 3."

A full-time Williams resident since 2011, Goodrum has become involved as a volunteer in community organizations such as the Williams Rotary Club. Prior to joining the Chamber in 2011, Goodrum was a career and academic advisor and adjunct faculty at Yavapai College's Verde Valley campus. As a student at Yavapai Community College, Goodrum enrolled in personal and career development classes and understands first-hand the value a community college education provides.

In addition, she has experience in the career services departments at Brandeis University, Bentley College and Simmons College. She has worked for Coopers and Lybrand as an auditor focusing on non-profit organizations and investment firms and for the management consulting firm Arthur D. Little in the human resources department. She also spent a decade working as a professional chef.

Goodrum was born and raised outside of Boston. She holds an MBA from Simmons College and a Bachelor of Science degree from Boston University.

She is a graduate of Verde Valley Leadership Program and expects to complete a certificate in organization management in 2015 from the Institute for Organization Management.

Goodrum can be contacted at Gioia.Goodrum@coconino.edu.

In other District Governing Board news, Patrick Hurley was re-elected Board Chair at the Jan. 28 meeting. Board member Patty Garcia was elected Vice Chair/Secretary, replacing board member Nat White, who remains on the board. Garcia was re-elected as Alliance representative. Board member Lloyd Hammonds was re-elected as Arizona Association of District Governing Boards representative. Goodrum was elected as CCC Foundation Board representative, a position Hadley held.

Are you an alum from Coconino Community College?

Check out the latest in alumni news and sign up for the alumni newsletter,

Visit:

www.coconinofoundation.org/alumni



Coconino Community COLLEGE
Alumni & Friends