



Students First: Vision 2025

We will provide transformative experiences for every student, employee and community member we serve.

Team 1: Team Excellence

Strategic Goal #1: CCC will help each student achieve success through a supported and individualized educational experience.

Expected Results:

- 1.1 The College student body will reflect the diversity of Coconino County - *"I belong at CCC."*
- 1.2 The number of Coconino County residents attending the College will increase to improve the Community College-Going Rate – *"I want to go to college at CCC."*
- 1.3 Students will successfully navigate the College with minimal barriers - *"I know why I am here and how to accomplish it."*
- 1.4 Students will build goal commitment through holistic engagement in the College and high-quality learning - *"I know what I am trying to accomplish, it is important to me, and I will do it."*

Team 2: Team Sustainability

Strategic Goal #2: CCC will practice sustainability through responsible stewardship of economic, public, and environmental resources to accomplish its educational mission.

Expected Results:

- 2.1 College revenues will be increased through new revenue streams
- 2.2 College Priorities will be funded through strategic reallocation of resources
- 2.3 The College will demonstrate leadership for outstanding and effective sustainability practices
- 2.4 The College will limit barriers to students and college employees through automated business processes
- 2.5 The College will complete research for the consideration of a county-wide ballot initiative to obtain permanent funding increase from County property taxes

Team 3: Team Opportunity

Strategic Goal #3: CCC will promote a learning culture that is innovative, flexible, entrepreneurial, and responsive to the needs of our students and the communities we serve.

Expected Results:

- 3.1 The College will increase and improve community connections
- 3.2 The College will increase and improve opportunities for lifelong learning
- 3.3 The College will increase and improve opportunities for workforce training and economic development
- 3.4 The College will develop a P3 Partnership in Page to support the workforce and increase access to higher education.

Team 4: Team Community

Strategic Goal #4: CCC will strengthen Community Engagement in support of student success through advocacy, strategic partnerships, and new fundraising initiatives.

Expected Results:

- 4.1 The College will access funding to support student success through local, state, and federal advocacy
- 4.2 The College will develop strategic partnerships throughout Coconino County to support community engagement and workforce development in academic and non-credit continuing education programs
- 4.3 The College will increase the number of fundraising activities and the overall amount raised to support programs
- 4.4 The College will strengthen and expand community connections and engagement to champion the College as a community center